

World Horticultural Exhibition 2027 Yokohama Japan



Progress Report

~Scenery of The Future for Happiness~



2021-10-19
City of Yokohama

1

Greeting



SOGA Koji

Director-General of Kamiseya Development
and World Horticultural Exhibition
Promotion Office



2 Progress Report



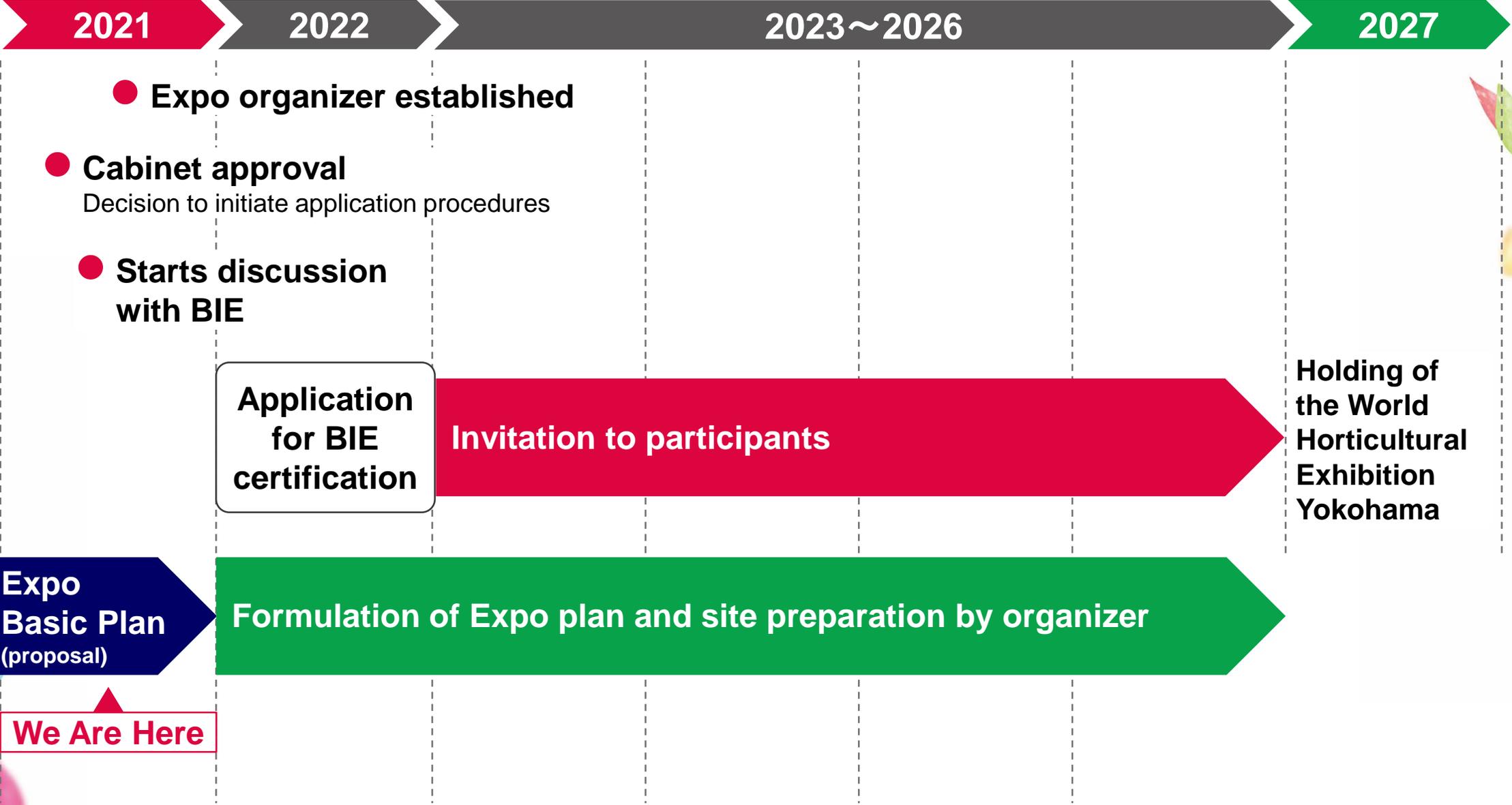


Expo Overview

Basic Data

Class	A1
Venue	Former Kamiseya Communications Facility (Yokohama City)
Period	March - September 2027
Main Theme	Scenery of the Future for Happiness
No. of Participants	15 million (incl. diverse attendance modes such as use of ICT and regional cooperation) (Paid attendees: 10 million or more)

Current State of Progress



Cabinet Approval / Start of Discussions with BIE

- The Cabinet approved to proceed application procedures
- Discussions were initiated with the BIE



Vice Minister of MLIT gives a speech at the BIE General Assembly (June 2021)

PR Activities

Activities with the participation of schools and companies in the city



Creating and displaying handprint artworks (Mar - May)

PR Activities

PR activities conducted in coordination with special events



PR activities at Garden Necklace Yokohama (Apr - May)

Fostering Momentum

Holding of lectures by horticulture specialists



Main Theme



“Scenery of the Future for Happiness”



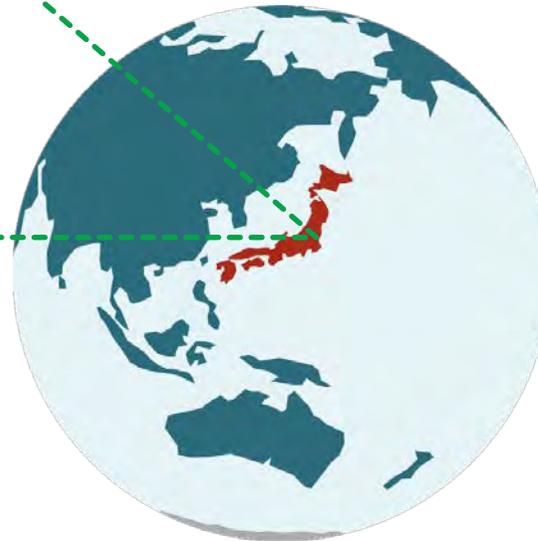
- Reassess the wisdom and culture of the functions of nature in daily life
- Disseminate international gardening culture
- Lifestyles with flowers, greenery and agriculture close at hand
- Participation of diverse entities

➔ Creation of a society with a deep sense of well-being

Expo Site



- Access from Haneda International Airport in Tokyo is convenient
- It takes only 23 minutes to travel by train from Haneda International Airport to Yokohama



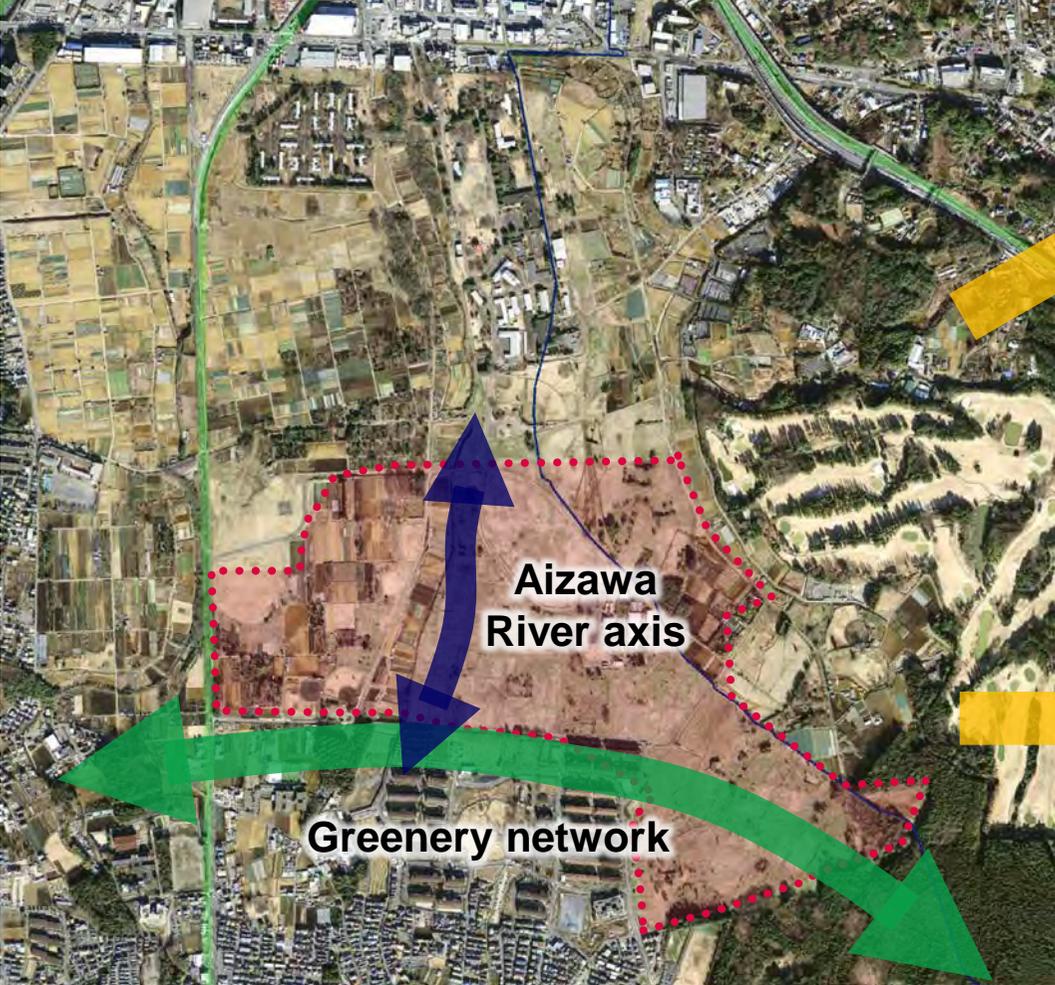
Topography of Expo Site

The area has extensive farmlands, level fields and gently sloping valleys and rivers



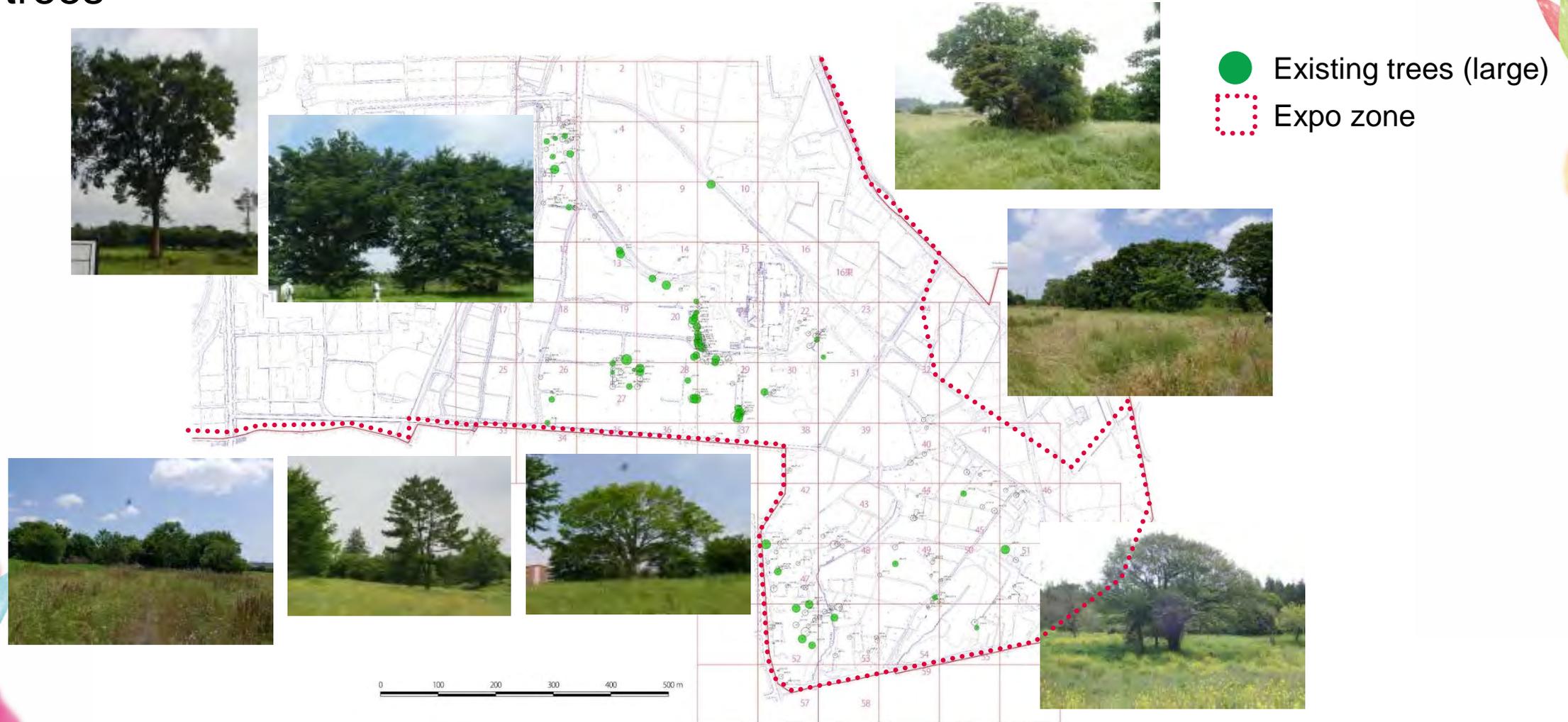
Nature Potential of the Expo Site

Maximum usage of existing rivers, hills, forests etc.



Tree Survey

A tree survey will be conducted for the Expo site to study the uses for existing trees



Site Layout

The site layout will depict a future landscape filled with the various benefits achieved through the connection of flowers, greenery, nature and people



Green Infrastructure

- The natural topography and environmental potential of the site will be used to provide green infrastructure
- Exhibits and events will give a sense of the benefits of green infrastructure

Diverse Functions of the Natural Environment (examples)

Low carbon and energy & material circulation 	Environmental education, agriculture and forestry 	Water management 	Health and welfare 
Reduced environmental land 	Disaster prevention and mitigation 	Symbiosis 	

Urban Development/Park Construction

Urban Development and Park construction projects are ongoing to start the construction works

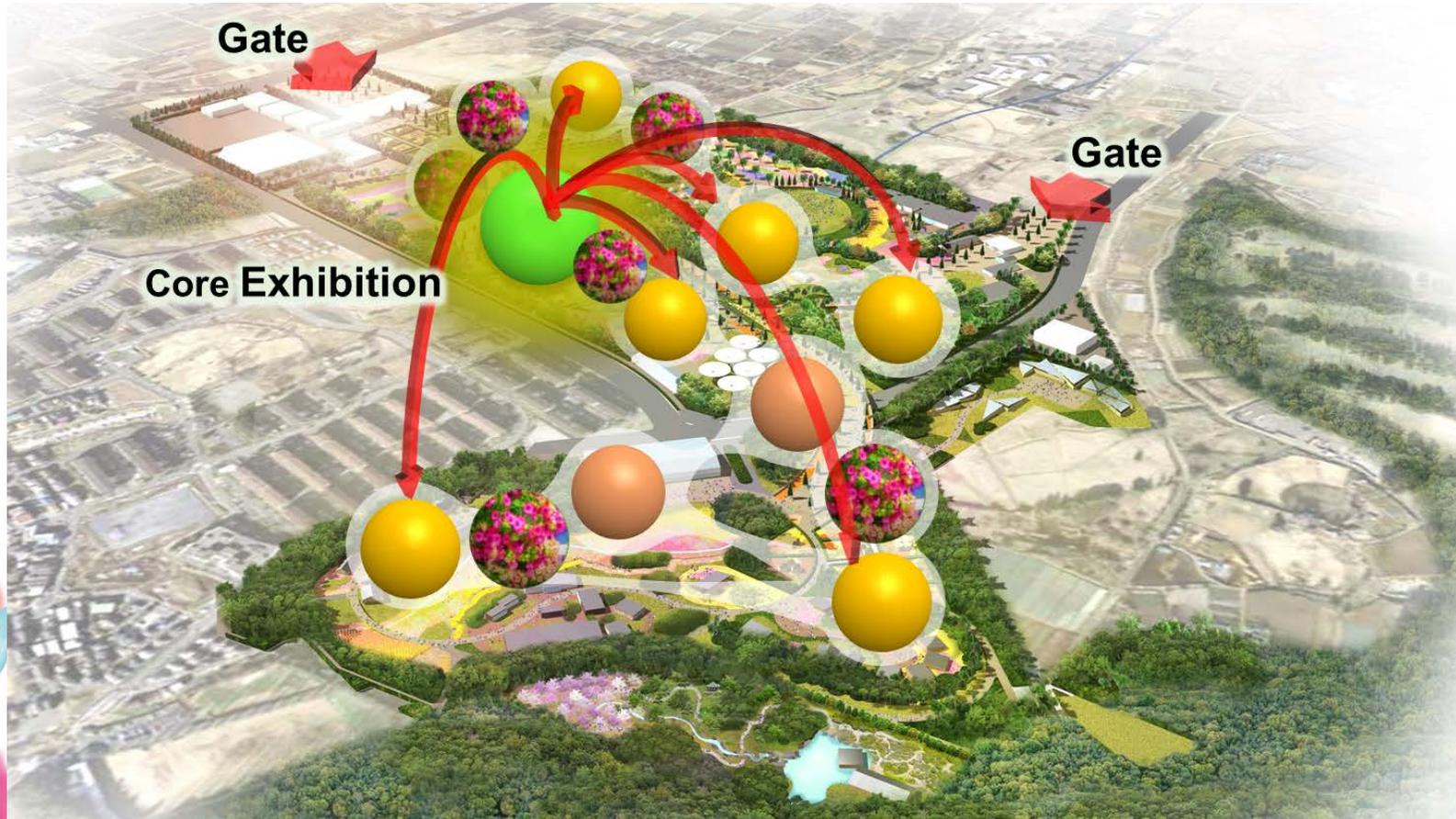


Urban Development
Infrastructure design
has started

Park Construction
Basic Plan was
formulated
Design work has started

Site Configuration

- The site will not be divided by function into multiple zones
- The layout plan will consider organic linkages between site spaces and integration of the site with the surrounding landscape



- Core Exhibition
- Exhibition
- Garden
- Village

Site Layout (Gardens)

- Gardens embodying the main theme/ natural features, culture, traditions etc. of each country and region
- Using the natural topography and greenery, Gardens will be placed along the major routes of movement



Site Layout (Exhibition / Event Facilities)

- Exhibition facilities that embody the Expo theme and display appealing exhibits will be provided.
- Event facilities for presenting official ceremonies and events sponsored by participants will be provided.



Competitions

- Competitions will be held for indoor and outdoor gardens and products
- They aim to improve horticultural techniques, nurture outstanding varieties, and promote the development of horticultural industry and culture
- Unique Expo competitions will also be held





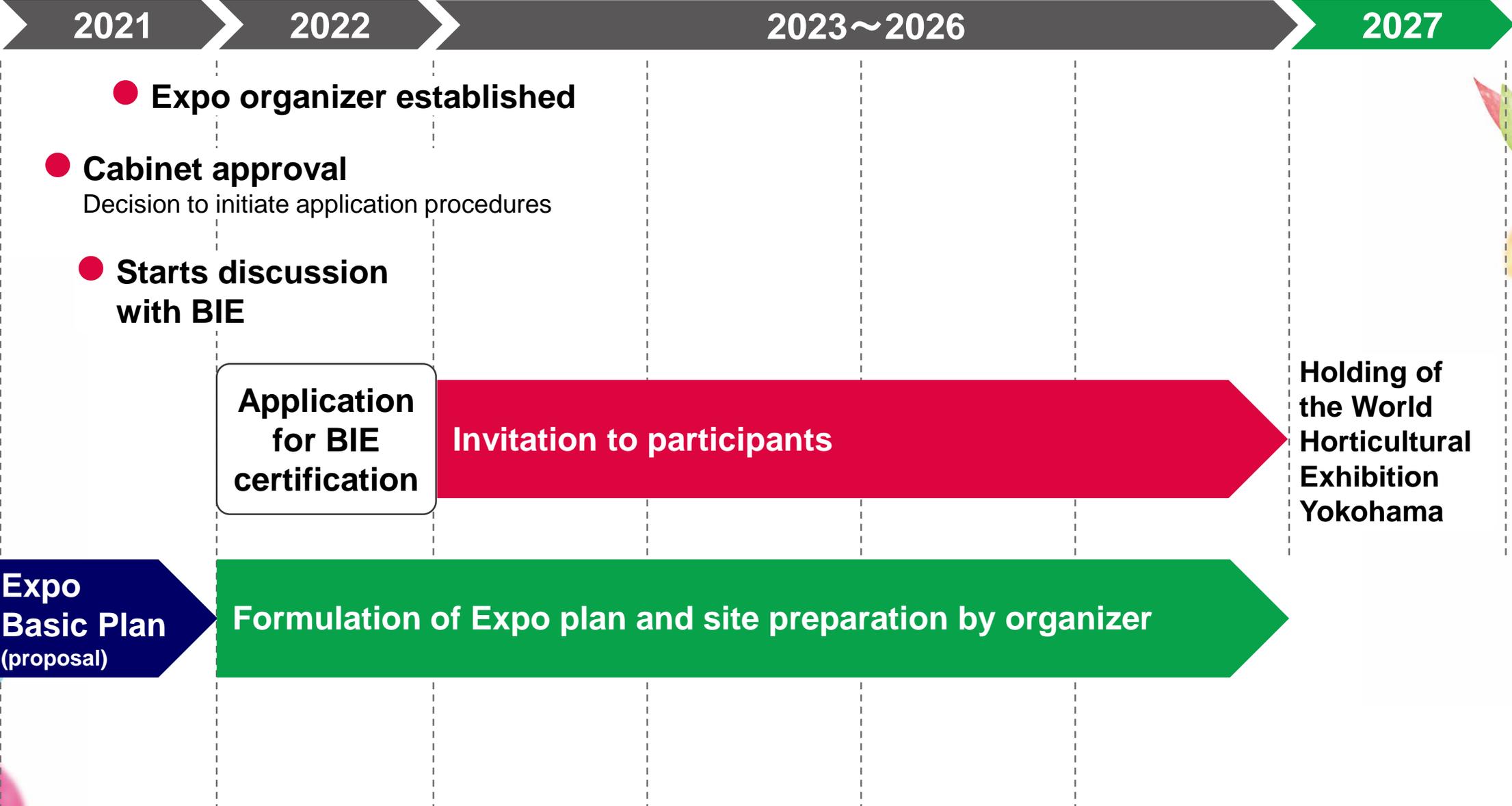
3

Site Video

Site Video



Schedule of Upcoming Activities





Thank You!



THE WORLD HORTICULTURAL
EXHIBITION YOKOHAMA 2027



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