

*Authority of the
government emanates
from the people.*

3rd Asia Smart City Conference
Yokohama, Japan



CEBU

*Ideal Hub
and Gateway
to the
Global
Market*

INCLUSIVE GOVERNANCE

PEOPLE

PLANET

PROSPERITY



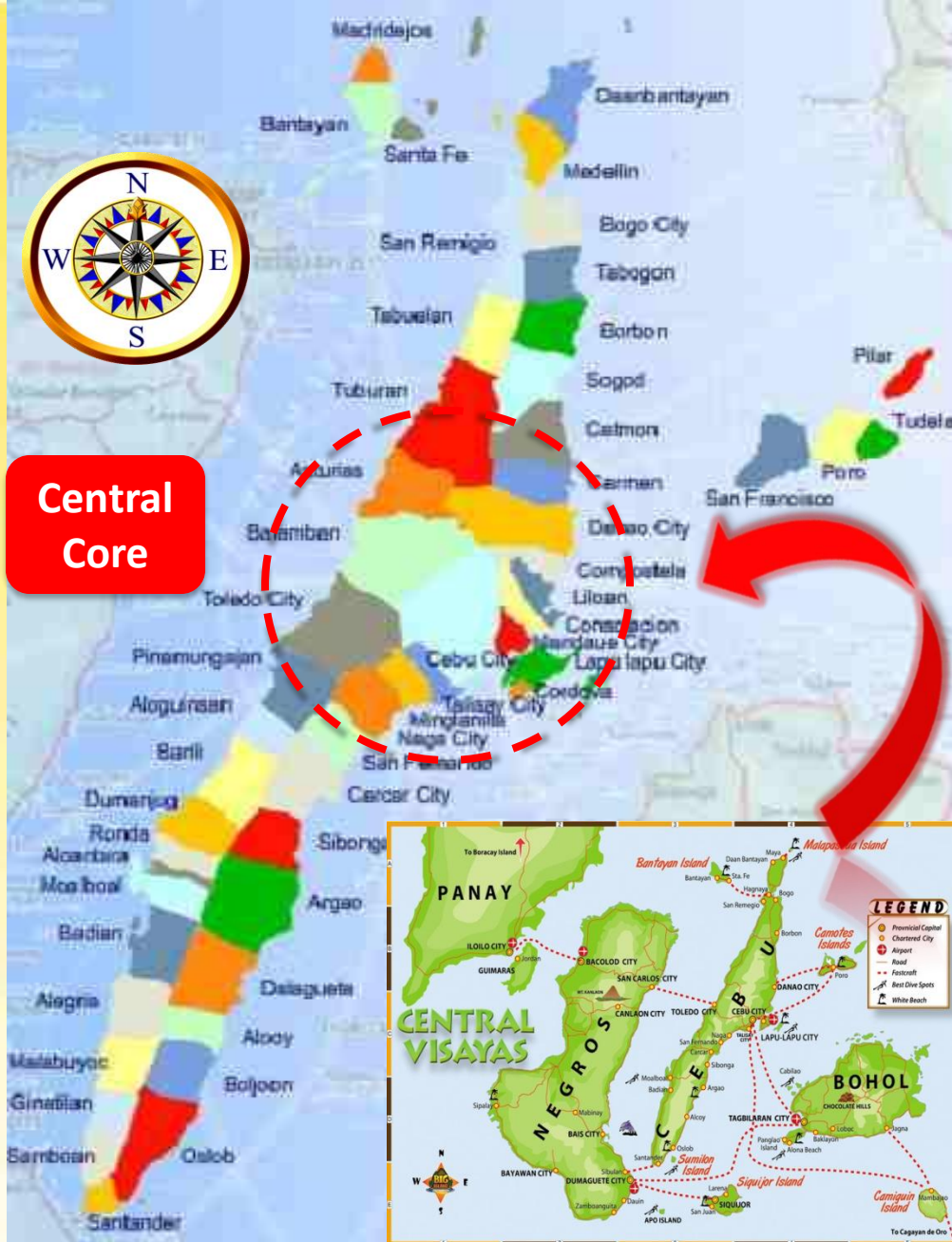
CEBU



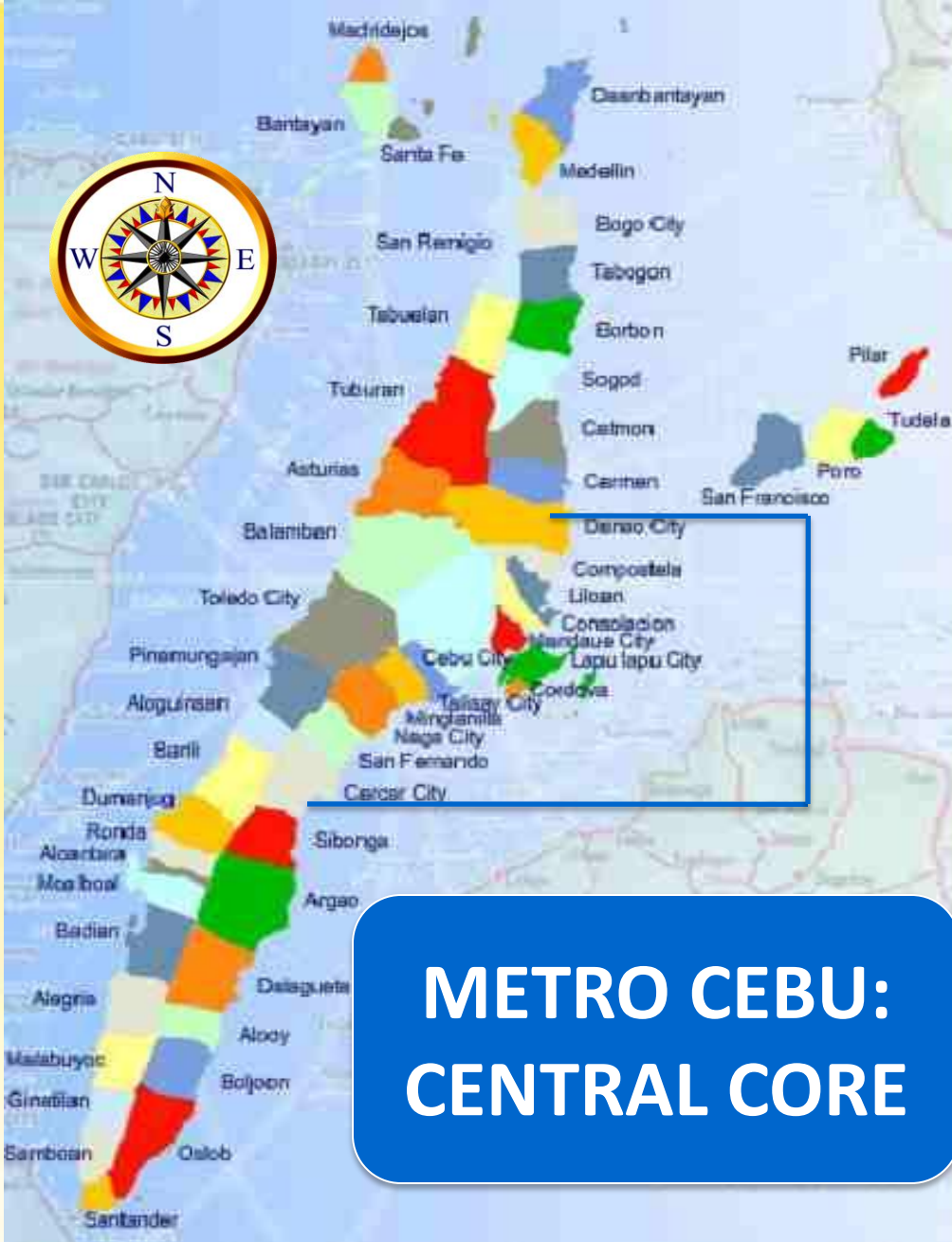
Central
Core

- ❖ Founded in August 6, 1569
- ❖ Island in Central Visayas
- ❖ 7 Cities & 44 Municipalities
- ❖ Capital: City of Cebu
- ❖ 365 miles south of Manila
- ❖ Population: 2.6 Million (2010)

QUALITY OF LIFE FOR ALL



CEBU



**METRO CEBU:
CENTRAL CORE**



**Opportunity to learn,
acquire skills, & make
a living**



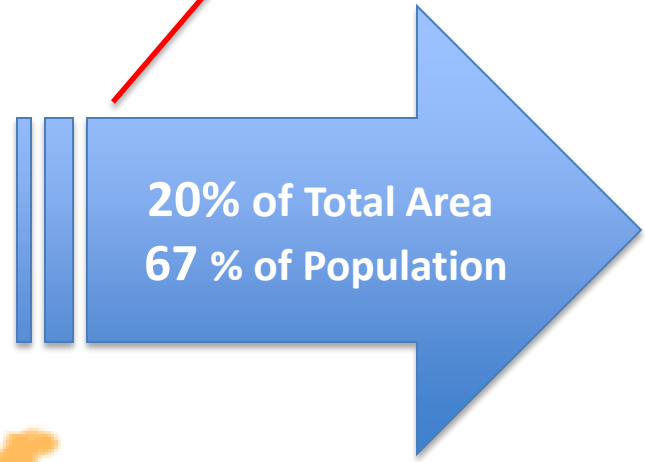
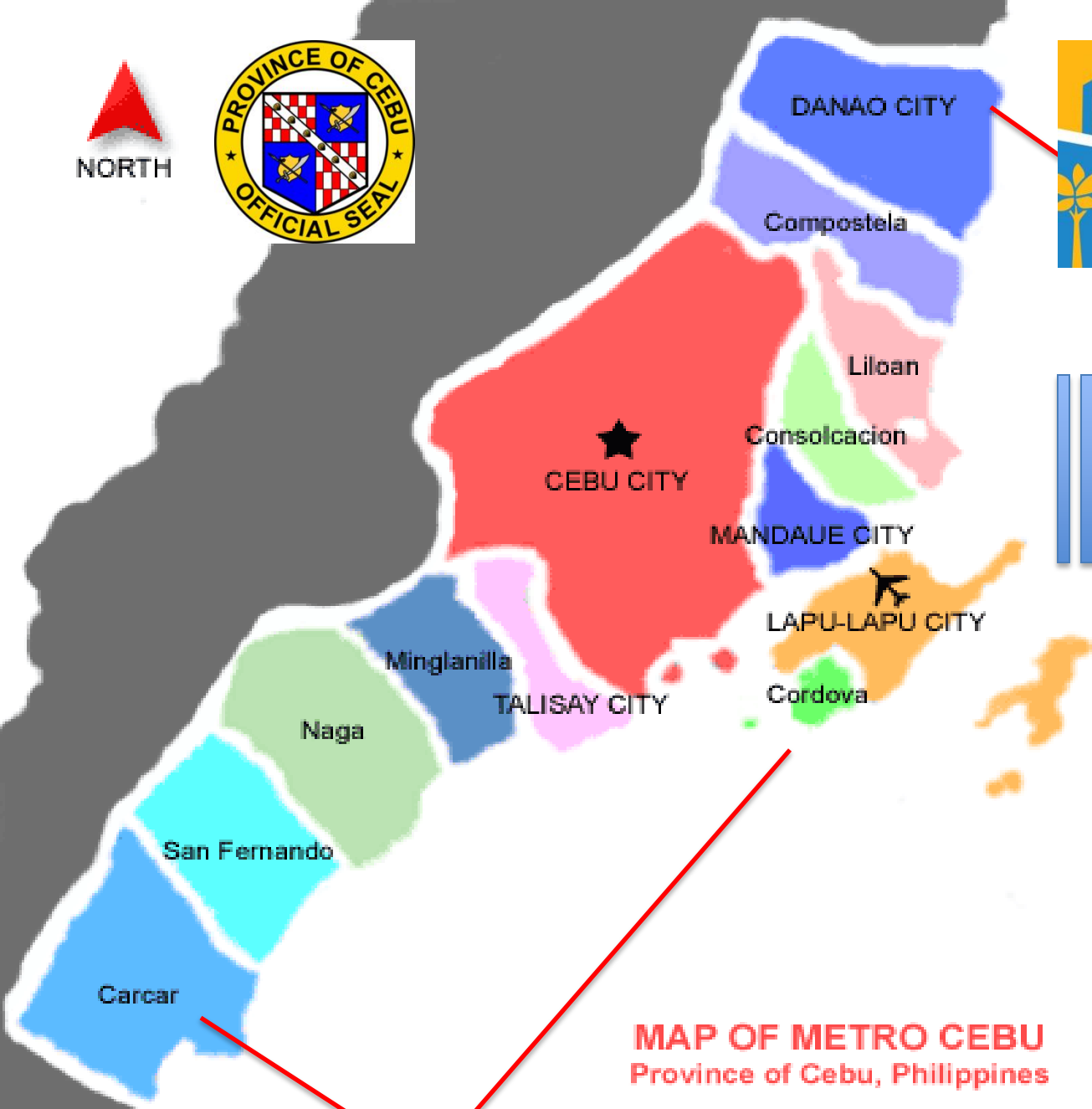
**Environment for
business & community**



**Quality of life in live,
work, and play spaces**



**Cooperation of all in
realizing the vision**



13 cities and municipalities in 1 province covering Metro Cebu as subscribed to by the **Metro Cebu Development and Coordinating Board (MCDCB)**

MAP OF METRO CEBU
Province of Cebu, Philippines

6 Cs of Smart Cities



CONNECTED

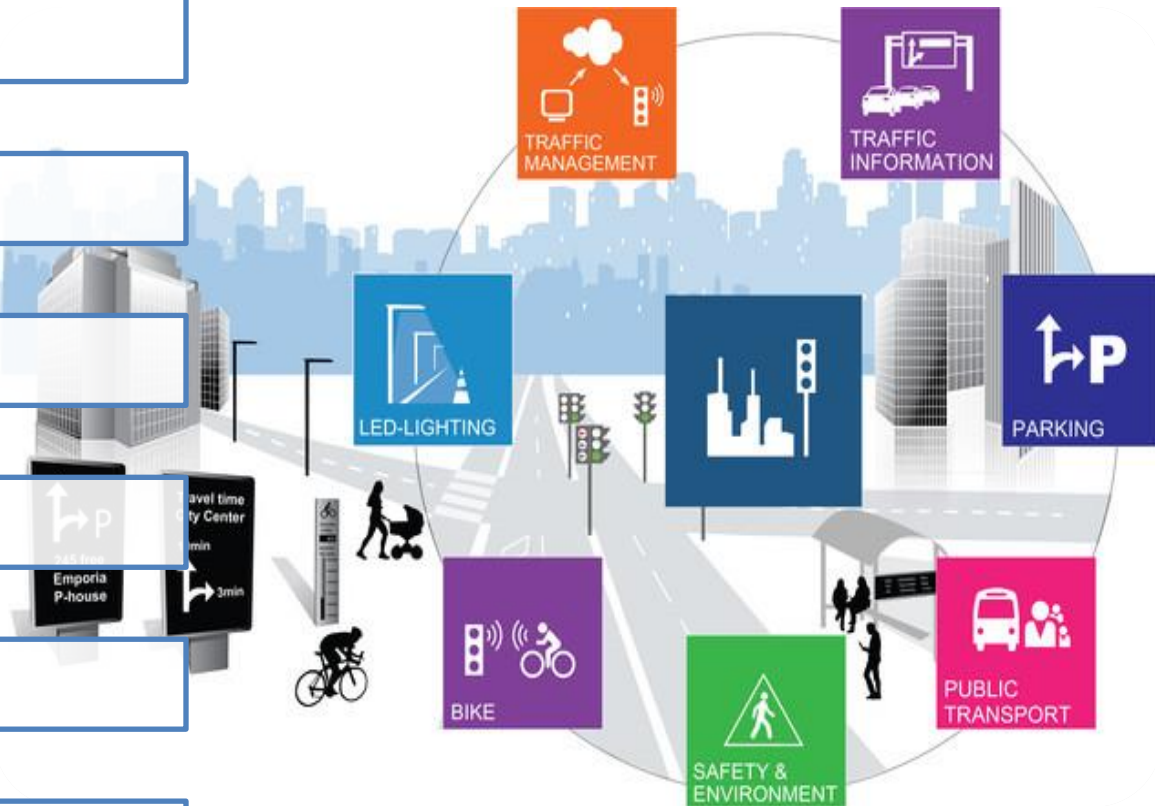
COMPACT

COMPLETE

CONVIVIAL

COMPLEX

CONSERVING



Smart Cities: compact, pedestrian-friendly, mixed-use communities

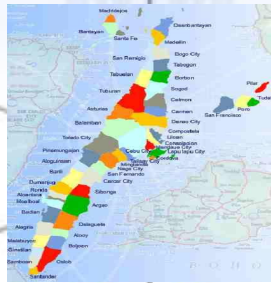


CEBU

**NORTH
GROWTH AREA**

**SOUTH
GROWTH AREA**

**WEST GROWTH
AREA**



**CENTRAL
URBAN CORE**

**SMART
CITIES &
TOWNS**

Economic Development

Ecological Security

Equitable Growth

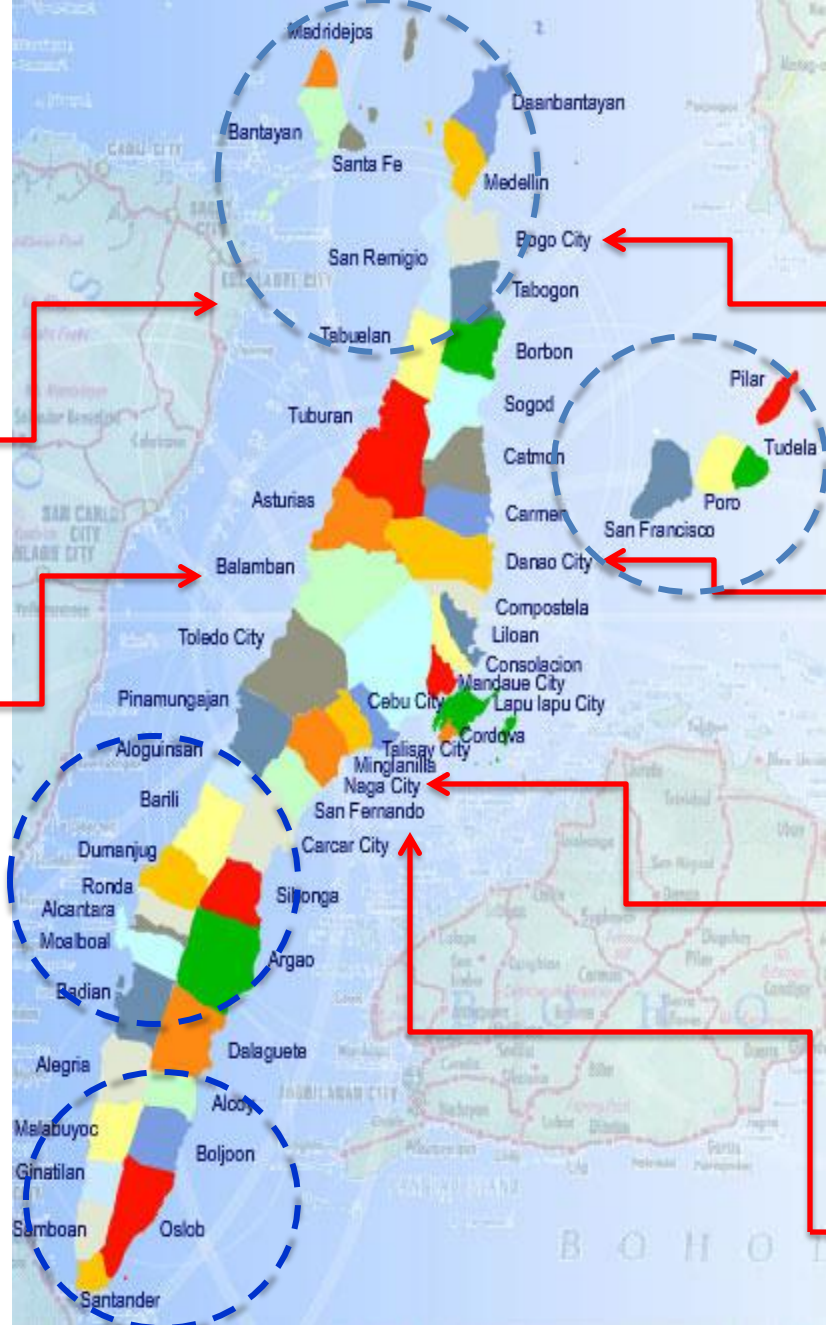




Tourism Areas N-S-E-W



Gateway to Southern Philippines



Proposed Economic Processing Zone



CEBU MITSUMI, INC.



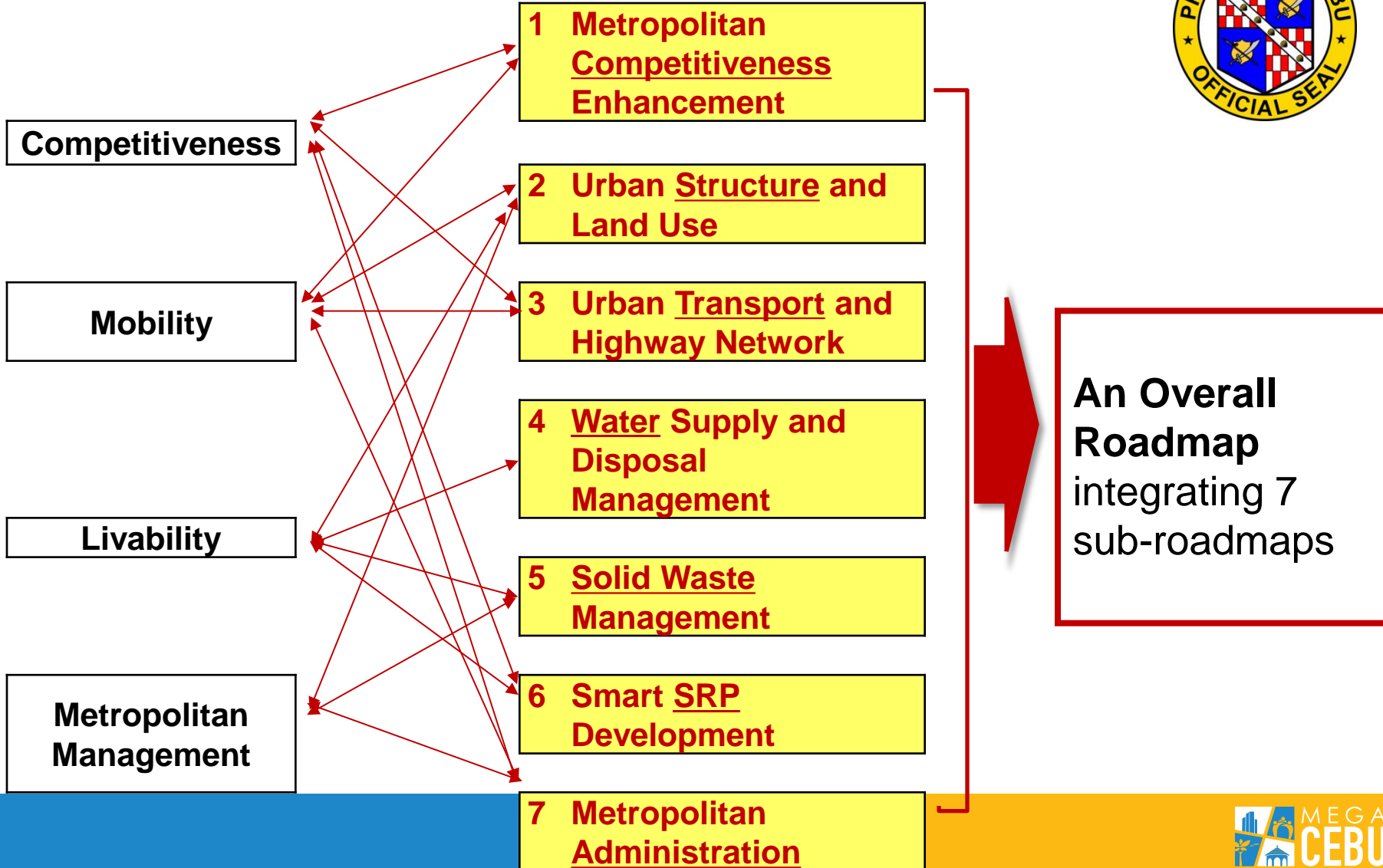
TAIHEIYO CEMENT





7 SUB-ROADMAPS

4 STRATEGIES



Population Distribution and Urban Cluster System in Metro Cebu 2050



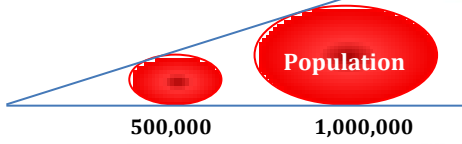
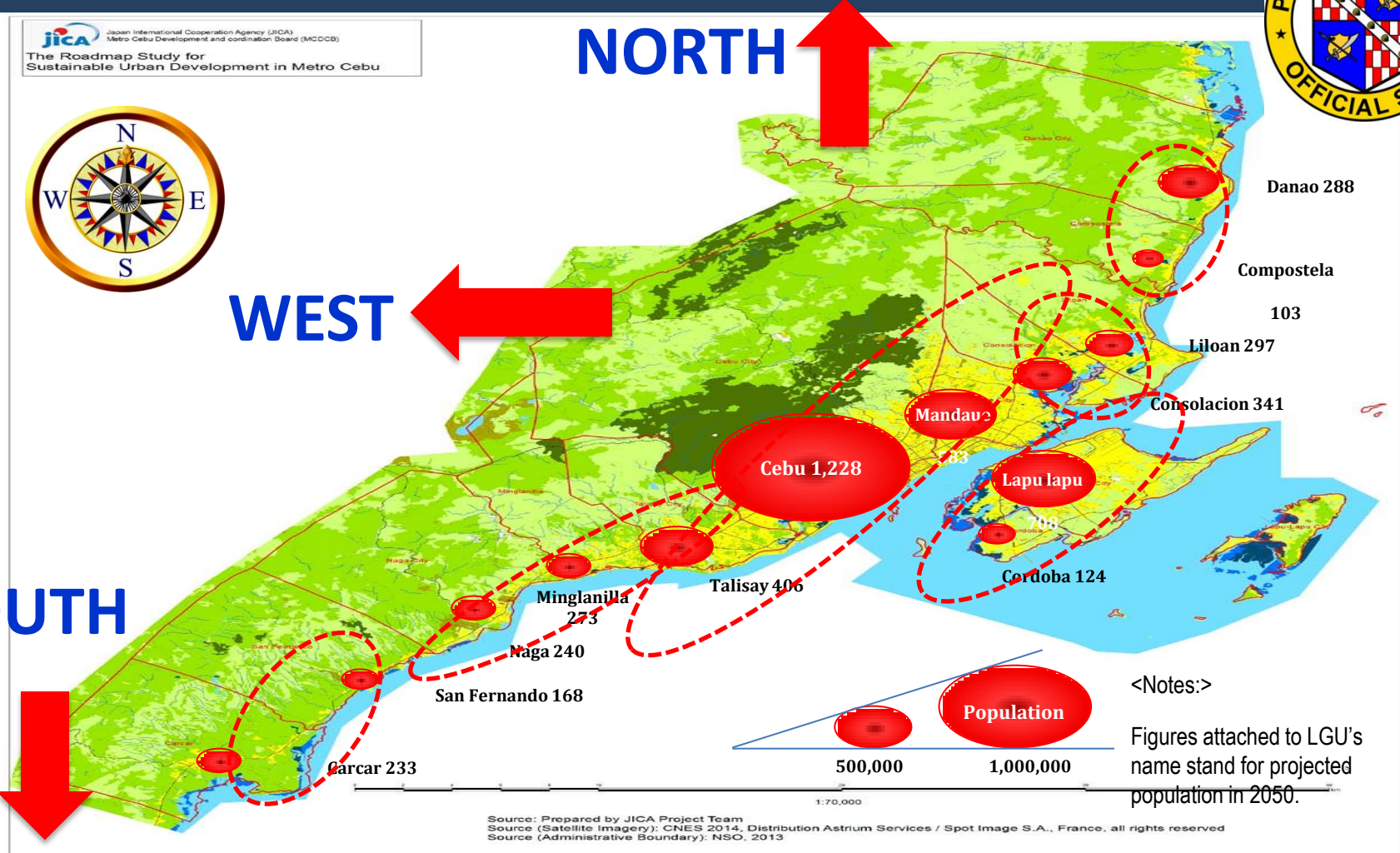
JICA Japan International Cooperation Agency (JICA)
Metro Cebu Development and Coordination Board (MCDCB)
The Roadmap Study for Sustainable Urban Development in Metro Cebu



NORTH ↑

WEST ←

SOUTH ↓



<Notes:>
Figures attached to LGU's name stand for projected population in 2050.

Legend

Administrative Boundary	Water/Sea/River	Pasture Area	Sand Area
Road Network	Agricultural Area	Vacant Area	Urbanized Area
Rivers	Forest Area	Mangrove Area	Quarry and Others
Roads	Mursh Area		

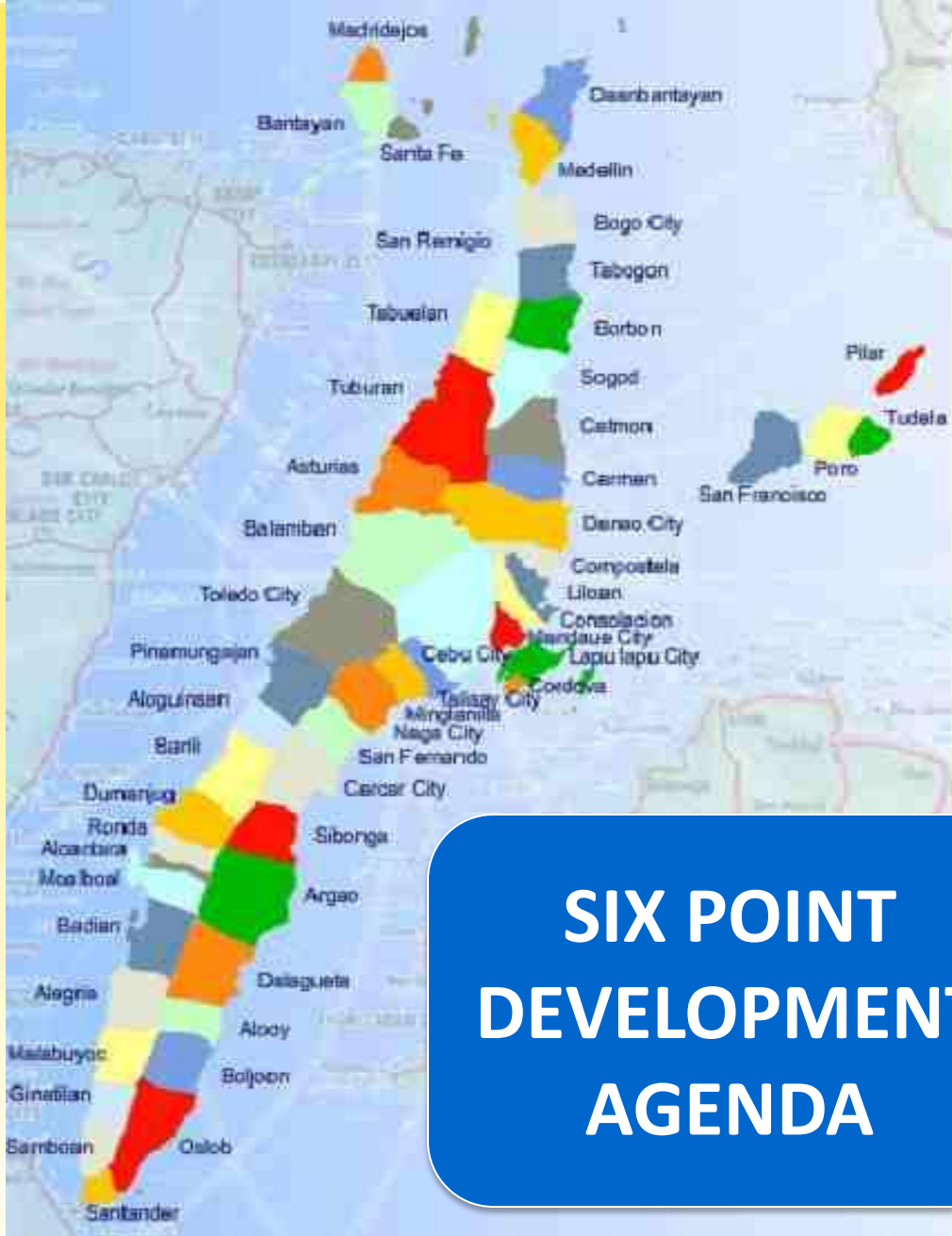




MCDCB
Metro Cebu Development
and Coordinating Board

*What gets
planned,
gets done.*

Peter Drucker



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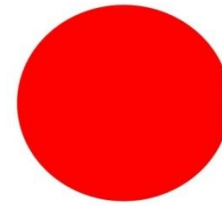
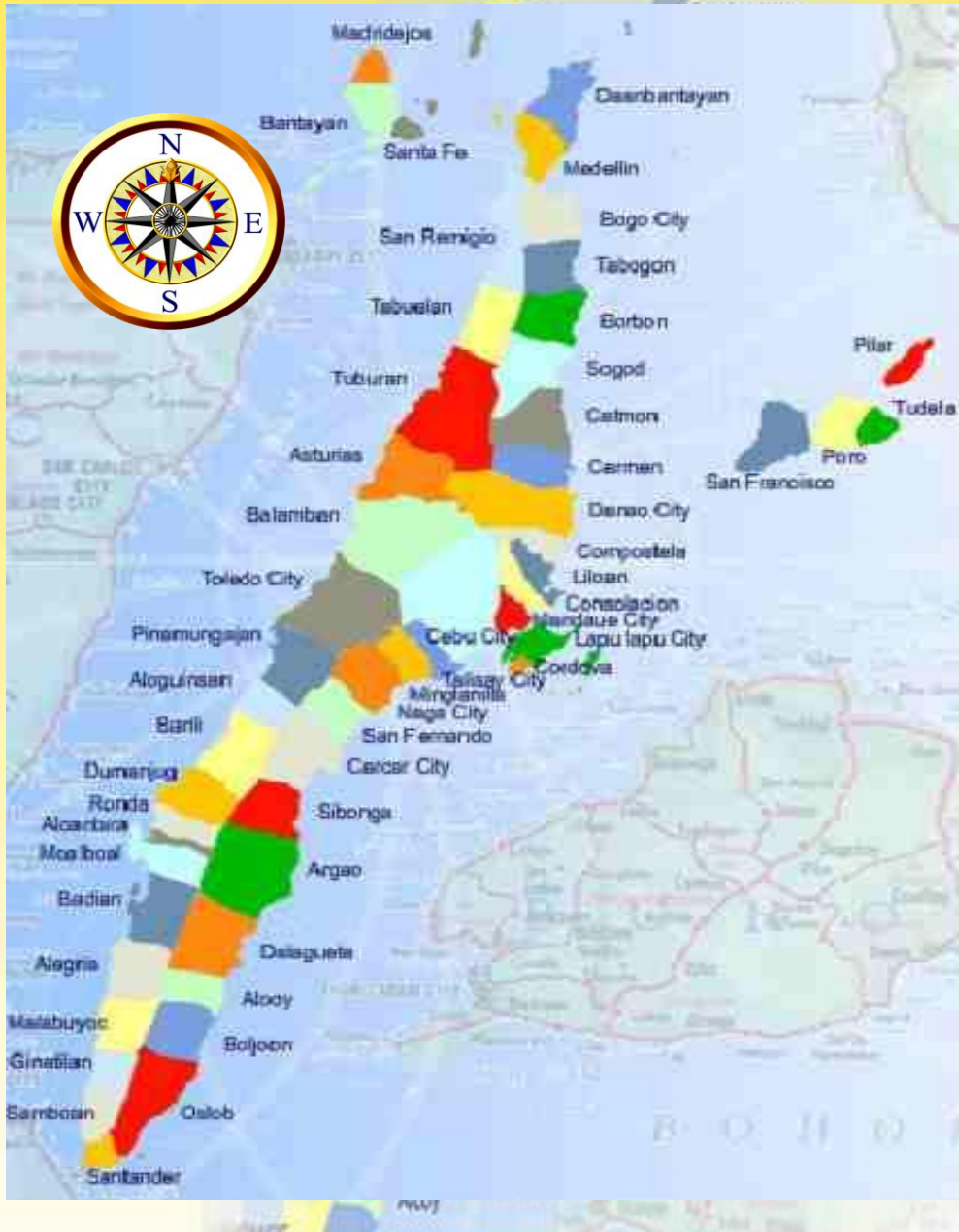
SIX POINT DEVELOPMENT AGENDA

-  Health & Social Services
-  Countryside Development
-  Education & Technical Vocational Training
-  Infrastructure Development & Private Sector Cooperation
-  Environment Protection, Climate Change, DRRM
-  Law and Order



**CEBU:
Platform for
Smart, Inclusive
and Sustainable
Island - Province**





You're Invited...



CEBU



Our Future Cebu

We envision Cebu as an ideal hub and gateway to the global market with people sharing the benefits of a vibrant **economy**, nurturing **ecology** and living in a peaceful and empowered community governed by transparent, accountable, competent and responsive public servants.



Domo arigato gozaimasu



MEGA
CEBU

making

Waves

Wholesome, Advanced, Vibrant, Equitable, Sustainable