

# [Preliminary Draft] City of Yokohama International Strategy outline

Section 1: Objectives and Stance regarding the Strategy Revision	Section 2: Current conditions and issues in Yokohama
<p><b>(1) Objectives</b></p> <p><b>Why revised?</b> To respond to situational developments as the planned period for the current strategy ends* *Basic approach to international projects formulated in 2015 by looking forward to around 2020</p> <p><b>Situational developments in the international community</b> Escalation of global issues (climate change, infectious disease), increasing SDGs momentum, etc.</p> <p><b>Situational developments within Japan</b> Emergence of a shrinking population and hyper-aged society, more foreign residents and visitors, expansion of residence status qualifications, adoption of measures to promote world peace, etc.</p> <p><b>Purpose</b> Develop a more strategic international approach in all wards/departments, become a city chosen by people and global businesses, and contribute to peace &amp; prosperity of the international community.</p> <p><b>(2) Positioning / Annual Target</b></p> <p>Based on the philosophy in the resolution to promote peace, the revised strategy is linked to international project planning of each ward office, including the mid-term four-year plan. The target year is expected to be 2025. SDG perspectives will be reflected in all fields.</p>	<p><b>(1) Review the international strategy up to the present (from a PDCA perspective)</b> Related to the current strategy, objectives were achieved for 14 of 19 indicators for projects in the 2014-2017 Medium-Term 4-Year Plan. The indicators in the end-of-year review for the 2018 to 2021 Plan are almost the same and continue to experience smooth progress.</p> <p><b>(2) Current situation and issues</b></p> <p><b>A Full-scale emergence of a shrinking population and the globalization of the economy</b> Current situation: Shrinking and aging city population / growing working-age populations and expectations of growth potential of developing countries / Diminishing domestic market and globalization of business Issues: Attracting companies from overseas / MICE industry &amp; tourism promotion / employing worker from overseas</p> <p><b>B Fostering the next generation that will lead global community and the rapidly growing foreign resident population</b> Current situation: Generation gaps in identity as citizens of “Yokohama the International City” / foreign resident population over 100,000 Issues: Opportunities unique to Yokohama for residents and organizations to interact, businesses to expand overseas, understanding and awareness fostered through comprehensive support for foreign residents, nationalities, and children with connections to foreign countries</p> <p><b>C Growing threats to “human security” such as climate change and infectious diseases</b> Current situation: Greater intensity of natural disasters due to climate change/ exacerbation of problems with water, food, and infectious diseases due to the trends of world population growth, industrialization, and concentration of populations in cities. Issues: Contribution to achievement of peace and prosperity in the international community through steady implementation of the SDGs</p>

Section 3: Goals of International Projects	City of Yokohama International Strategy Revision (Draft) Supplement International response to COVID-19 and the way forward
<p><b>[Basic goals] “Yokohama, an international city to the future”</b></p> <p>Based on the concept of “growing together with the world,” Yokohama will continue to promote international projects, such as cooperation and collaboration with overseas cities, and will make further leaps forward as an international city, such in the development of international human resources, spurring economic growth, strengthening competitiveness as a global MICE city, and promoting the establishment of a multicultural society, thereby contributing to the achievement of the SDGs and to the peace and prosperity of the international community.</p> <div style="border: 1px solid black; padding: 5px;"> <p><b>(Basic policy 1) Connections with cities and peoples overseas as the foundation to foster the next generation</b></p> <p><b>(Basic policy 2) Harness the dynamism Yokohama’s economic growth and development</b></p> <p><b>(Basic policy 3) Promote further cooperation in the international community to help solve global issues and achieve peace and prosperity</b></p> </div>	<p><b>1. The situation around the world</b></p> <ul style="list-style-type: none"> <li>• Largest number of cases in the U.S.; India and Latin America see rapid rises</li> <li>• Significant global economic downturn and increased uncertainty</li> <li>• Progressive implementation of measures to limit and resume international traffic</li> </ul> <p><b>2. Yokohama’s initiatives to date</b></p> <p><b>(1) Procurement of goods using the city’s international networks</b></p> <ul style="list-style-type: none"> <li>• 4.57 million masks (as of 30 June 2020) in cooperation with City of Shanghai</li> </ul> <p><b>(2) Information gathered on overseas socio-economic climate, other issues</b></p> <ul style="list-style-type: none"> <li>• Collection and sharing of data on market trends and medical care systems in the U.S. and Germany</li> </ul> <p><b>(3) Support for local foreign residents</b></p> <ul style="list-style-type: none"> <li>• Information shared in multiple languages; expanded use of translation/interpretation tools to improve consultation capacity</li> </ul> <p><b>(4) Overseas support for local businesses</b></p> <ul style="list-style-type: none"> <li>• Information provided via online seminars; support for participation in online exhibition business meetings</li> </ul>

Section 4: Pillars of prioritized issues	3. Direction of future initiatives
<p><b>(1) Promoting inter-city collaboration with a view to the future, such as fostering the next generation and creating new business opportunities</b></p> <ul style="list-style-type: none"> <li>• Exchange programs with sister cities, such as study abroad and youth exchange opportunities, with a focus on fostering the next generation</li> <li>• Create business opportunities for local firms by deploying and welcoming business delegations</li> </ul> <p><b>(2) Create exchange opportunities by holding international conference and large-scale sporting events as well as through art and culture</b></p> <ul style="list-style-type: none"> <li>• Attract and hold international conferences, and create international exchange opportunities for residents and businesses through art and culture</li> <li>• Promote host town initiatives and continue post-event exchange for large-scale sporting events</li> </ul> <p><b>(3) Promote a multicultural society</b></p> <ul style="list-style-type: none"> <li>• Enhanced foundational support through multilingual resources and consultation centers for foreign residents and children with overseas connections</li> <li>• Strengthened connection building in local foreign communities and promoting participation in local and social activities enriched by cultural diversity</li> </ul> <p><b>(4) Attract foreign investment firms and customers, and improve the environment for employing foreign workers</b></p> <ul style="list-style-type: none"> <li>• Market the favorable business environment to promote business development among local firms and attract and retain foreign investment firms, and improve the environment for foreign workers, such as in the long-term care field</li> </ul> <p><b>(5) Support the overseas expansion of local businesses</b></p> <ul style="list-style-type: none"> <li>• Overseas business expansion support for local firms via overseas offices, the Yokohama Global Business Consultation Desk, and other resources</li> <li>• Support for overseas infrastructure business development based at the Y-PORT Public-Private Partnership Office</li> </ul> <p><b>(6) International cooperation to help solve global issues such as fight climate change and infectious diseases and to empower women</b></p> <ul style="list-style-type: none"> <li>• Help achieve SDGs via international cooperation, applying Yokohama’s resources/technologies (i.e. Y-PORT Program), and international conferences</li> <li>• Contribute to the international community by finding solutions to problems through international organizations, CityNet, C40, or other networks</li> </ul> <p><b>(7) Contribute to achieving world peace through “international exchange,” “international cooperation,” and a “multicultural society”</b></p> <ul style="list-style-type: none"> <li>• Based on the resolution to promote world peace, Yokohama will contribute to the achievement of world peace by promoting international exchange, international cooperation, and a multicultural society</li> </ul>	<p><b>(1) Improve support for foreign residents and establish new avenues for international youth exchange</b></p> <ul style="list-style-type: none"> <li>• Promote “new lifestyle” to foreign residents, pursue online international exchange</li> </ul> <p><b>(2) Support for overseas businesses adapted to changing situations and needs</b></p> <ul style="list-style-type: none"> <li>• Work with overseas offices/organizations to support sales channel expansion</li> </ul> <p><b>(3) Contribute to infectious disease prevention measures in cooperation with international organizations and cities overseas</b></p> <ul style="list-style-type: none"> <li>• Apply bilateral/multilateral relationships with cities to share best practices, etc.</li> </ul>